



OMEGA / SUMMIT 1.0

FOR FOUNDERS READY TO GROW

STARTUP PARTICIPANT BROCHURE

Build a brand people remember.

Your practical guide to registration, eligibility, the three-day programme, transparent selection and the complete startup transformation.

WHEN

09-11 October 2026

WHERE

Takyel Khongbal,
Imphal

OPPORTUNITY

Up to ₹5,00,000
rebrand

REGISTRATION

20 July-20 September





Where promising businesses become confident brands.

Omega Startup Summit 1.0 is a three-day entrepreneurship, business-learning, networking and startup-transformation programme for founders and growing enterprises connected with Manipur.

The summit brings founders, government departments, financial institutions, universities, technical experts, mentors, sponsors and media organisations onto one practical platform.

THE CENTRAL OPPORTUNITY

₹5L

One Final Eligible startup will receive a customised professional branding and rebranding package worth up to ₹5,00,000.

3 days

LEARNING, NETWORKING AND
STARTUP VISIBILITY

1 journey

DOCUMENTED BRAND
TRANSFORMATION

Free

NO APPLICATION OR
REGISTRATION FEE



Bring your ambition. Leave with clarity, community and practical next steps.

01

Understand support

Learn about financial assistance, technical support, credit readiness, incubation and institutional programmes.

02

Strengthen management

Improve costing, pricing, cash flow, accounting, inventory, workflow and team practices.

03

Build market presence

Learn how branding, packaging, photography, websites and digital content create customer trust.

04

Connect and showcase

Meet mentors, institutions, partners, media and other entrepreneurs while presenting your startup professionally.

“Great products deserve more than a forgettable label.”



Built for founders at different stages.

Formal registration is helpful, but a genuine, workable and verifiable idea-stage startup may also apply.

01

Early stage

- Idea-stage startups
- Prototype-stage ventures
- Pre-launch businesses
- Newly launched startups
- Early-revenue enterprises

02

Local enterprise

- Micro and small businesses
- Home-based enterprises
- Rural businesses
- Women-led enterprises
- Student entrepreneurs

03

Business sectors

- Food and agriculture
- Handloom and handicrafts
- Technology and services
- Manufacturing and creative industries
- Tourism, education and healthcare

MANIPUR CONNECTION

The startup should be based in Manipur or demonstrate a substantial founder, business, production, customer or operational connection with Manipur.

AGE AND AUTHORITY

The applicant must be at least 18 and must be authorised to represent the startup.



Before you apply, confirm the essentials.

YOU SHOULD BE READY TO

- Provide complete and accurate information
- Submit authentic documents and photographs
- Cooperate with screening and verification
- Attend required summit activities
- Participate in the rebranding programme if selected
- Accept the Official Event Rules, Terms and Privacy Policy

Business authenticity

Your application must represent a genuine business, product, service, prototype or workable concept.

One application per startup

Submitting duplicate entries to improve the chance of selection is prohibited.

Attendance and availability

Final Eligible startups must follow the communicated attendance requirements and remain available for the rebranding period.

IMPORTANT

Registration alone does not guarantee Final Eligible status or inclusion in the live winner-selection process.



From application to transformation.

20
JUL

REGISTRATION OPENS

Start your online application

Create your participant account and begin submitting your startup details.

20
SEP

REGISTRATION CLOSES

Final submission deadline

Draft applications are not treated as submitted applications.

21-30
SEP

PRELIMINARY SCREENING

Eligibility and authenticity review

Applications may receive correction or further-verification requests.

09-11
OCT

THREE-DAY SUMMIT

Learn, connect and showcase

The live transparent winner selection takes place on Day 3.

12 OCT
- 31 JAN

REBRANDING PROGRAMME

Complete startup transformation

The confirmed winner works through audit, strategy, design, production and launch.



Three days. Three business priorities.

01

FRIDAY · 09 OCTOBER

Financial and technical assistance

Government and institutional schemes, business loans, credit readiness, incubation, product development, quality, testing and certification.

02

SATURDAY · 10 OCTOBER

Management, marketing, ERP and growth

Costing, pricing, cash flow, branding, packaging, accounting, inventory, workflow, customer service and leadership.

03

SUNDAY · 11 OCTOBER

Showcase, transparent selection and closing

Startup spotlights, networking, souvenir presentation, live deterministic selection, Provisional Winner announcement and closing.

Learn. Make.
Transform.



09 OCTOBER 2026

Financial and technical assistance.

Understand the institutions, documents and support systems that can help a startup become finance-ready and technically stronger.

FINANCE READINESS

- Government and institutional schemes
- Loans and credit readiness
- Financial documentation
- Questions with resource persons

TECHNICAL SUPPORT

- Incubation and mentoring
- Product development
- Innovation support
- Technical assistance for MSMEs

QUALITY AND COMPLIANCE

- Testing and certification
- Quality standards
- Regulatory awareness
- Institutional information desks

YOUR DAY 1 OBJECTIVE

Leave with a clearer understanding of what assistance may exist, what documents are required and which institutions you should approach next.



10 OCTOBER 2026

Management, marketing, ERP and business growth.

MARKET PRESENCE

Make your business easier to understand and easier to trust.

- Marketing strategy
- Customer acquisition
- Branding and packaging
- Professional presentation
- Customer retention

BUSINESS SYSTEMS

Replace guesswork with organised information.

- Costing and pricing
- Cash-flow discipline
- ERP and accounting
- Inventory and purchases
- Order and production workflow

Price

KNOW THE TRUE COST BEFORE
DECIDING THE SELLING PRICE

Track

RECORD ORDERS, STOCK,
EXPENSES AND CUSTOMER
ACTIVITY

Grow

USE DATA, SYSTEMS AND
CONSISTENT BRANDING TO
SCALE



11 OCTOBER 2026

Startup showcase, transparent selection and closing ceremony.

The public programme

- Startup introductions and showcase
- Institutional networking
- Souvenir magazine presentation
- Explanation of the rebranding package
- Sponsor and partner recognition
- Certificates, photographs and media interaction

The live selection

- Final Eligible List and verified count
- Frozen list version and file hash
- Public random seed
- Deterministic selection system
- One Provisional Winner and reserves
- Witness confirmation and recorded result

IMPORTANT

The first selected startup is provisional until identity, ownership, documents, conflict-of-interest and programme availability are verified.



WORTH UP TO ₹5,00,000

One winning startup. A complete new identity.

₹5L

MAXIMUM PACKAGE VALUE

Not a cash handout - a professionally executed brand transformation by Omega Offset Printers.

01

Strategy + identity

Audit, positioning, naming refinement, logo system, colour, typography and brand guidelines.

02

Packaging + production

Label and packaging design, print production, signage and business displays.

03

Digital + storytelling

Photography, promotional video, social media, website or landing page and final reveal.

Ideas → identity → impact.



How the maximum package value may be allocated.

COMPONENT	MAXIMUM ALLOCATION
Business and brand audit	₹40,000
Brand name and tagline refinement	₹20,000
Logo and visual identity system	₹60,000
Brand guidelines	₹25,000
Packaging and label design	₹75,000
Initial printing and packaging production	₹1,10,000
Signage and business-display materials	₹55,000
Product photography and promotional video	₹35,000
Website or landing page	₹35,000
Social-media launch kit	₹20,000
Marketing and corporate stationery	₹15,000
Basic business-system setup	₹10,000
Total maximum value	₹5,00,000

Customised, not fixed: The winner will not automatically receive every item. The allocation will be adjusted after the business and brand audit, subject to approved scope and production feasibility.



No jury politics. No black box. Just proof.

Every Final Eligible startup receives one anonymised draw ID and enters a publicly verifiable deterministic selection process.

1

Screen and verify

Applications are checked for completeness, authenticity, duplicates, eligibility and conflicts of interest.

2

Freeze the Final Eligible List

The verified list, final count, version and cryptographic file hash are recorded.

3

Generate a public seed

A witnessed seed is produced or announced during the live programme.

4

Compute the result

Documented deterministic software selects the Provisional Winner and reserves.

5

Verify before confirmation

The Provisional Winner completes final identity, ownership and programme verification.

Freeze

ELIGIBLE LIST

Hash

PUBLISH PROOF

Seed

WITNESS LIVE

Reveal

PROVISIONAL WINNER



Five steps to submit your startup.

1

Visit the official website

Go to <https://omegasummit.in> and select startup registration.

2

Create your participant account

Use your full name, active email address and mobile or WhatsApp number.

3

Complete the application

Provide founder details, business information, product or service information, market details, branding needs and programme commitments.

4

Upload supporting evidence

Submit clear, authentic and readable documents and photographs relevant to your business stage.

5

Review and submit

Check every section, accept the declarations and save your application reference number.



SCAN TO APPLY

omegasummit.in

Registration closes 20 September 2026.



Documents, screening and participant readiness.

Prepare these where applicable

- Founder identity proof and photograph
- Startup registration or Udyam documents
- PAN, GST, licence or authorisation documents
- Product, prototype and workplace photographs
- Existing logo, packaging or labels
- Business profile, pitch deck, website or social links

Screening may review

- Application completeness
- Applicant identity and authority
- Startup authenticity and ownership
- Supporting documents and evidence
- Duplicates and conflicts of interest
- Summit and rebranding availability

CORRECTION REQUIRED

Replace unclear files, correct information or provide additional evidence before the stated deadline.

FINAL ELIGIBLE

STAY REACHABLE

Monitor your participant dashboard, registered email and mobile number regularly.

Apply early. Submit clearly. Respond on time.



Arrive ready to learn, connect and present your business.

BRING

- Valid identity proof
- Summit pass or QR code
- Application reference number
- Notebook or digital device
- Business cards where available

SHOWCASE

- Products or prototypes if invited
- Catalogue or business profile
- Approved display materials
- Clear pricing and contact details
- Professional founder introduction

RESPECT

- Venue and safety rules
- Speakers, staff and participants
- Restricted areas and data privacy
- Session timings and access rules
- The independence of the selection process

STARTUP SHOWCASE

Selected or approved startups may be invited to display products, prototypes, catalogues or business materials, subject to space and safety approval.

SOUVENIR MAGAZINE

Approved startup information may be published with consent, subject to editorial approval, image quality and available space.



Questions, answered.

01 / IS REGISTRATION FREE?

Yes. There is no application or registration fee.

03 / CAN AN IDEA-STAGE STARTUP APPLY?

Yes, when the concept is genuine, workable and supported by clear preparation.

05 / DOES REGISTRATION GUARANTEE DRAW ENTRY?

No. Only startups receiving Final Eligible status enter the frozen list.

07 / WILL EVERY SERVICE BE INCLUDED?

Not automatically. The final scope depends on the audit and approved allocation.

02 / IS ANY PURCHASE REQUIRED?

No. Purchasing Omega services does not increase the chance of selection.

04 / MUST THE STARTUP BE REGISTERED?

Not necessarily. Genuine pre-registration startups may apply, subject to verification.

06 / IS THE ₹5 LAKH PACKAGE CASH?

No. It is a customised professional service and production package.

08 / WHERE ARE OFFICIAL UPDATES POSTED?

On omegasummit.in, the participant dashboard and official registered communication channels.



REGISTRATION CLOSES 20 SEPTEMBER 2026

Your product is ready. Is your brand?

Prepare your documents, create your account and submit your startup application through the official website.

Website

<https://omegasummit.in>

Email

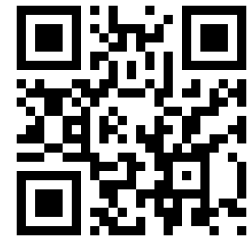
connect@omegasummit.in

Call / WhatsApp

+91 9774991814

Venue

Omega Offset Printers, Takyel Khongbal Branch, Imphal,
Manipur



SCAN TO APPLY

The rebranding opportunity is worth up to ₹5,00,000, subject to eligibility, verification, approved scope and the Official Event Rules. It is not a cash prize.