



OMEGA / SUMMIT 1.0

PARTNER WITH PURPOSE

SPONSORSHIP + PARTNERSHIP
BROCHURE

Build the ecosystem behind the brand.

Partner with Manipur's emerging
founders through three days of
learning, connection and one
complete startup transformation.

WHEN

09-11 October 2026

WHERE

Takyel Khongbal,
Imphal

OPPORTUNITY

Up to ₹ 5,00,000
rebrand

ORGANISER

Omega Offset Printers



STRATEGY

IDENTITY

PACKAGING

PRINT

DIGITAL

STORYTELLING



Help build brands that can carry Manipur forward.

Omega Offset Printers invites companies, banks, institutions, universities, technology providers, media organisations and development partners to support Omega Startup Summit 1.0.

The summit is a practical platform where startup founders can access business knowledge, financial and technical guidance, professional networks and implementation support. Sponsorship continues beyond the three-day event through a documented rebranding programme ending on 31 January 2027.

THE CENTRAL OPPORTUNITY

₹ 5L

A customised professional branding and rebranding package for one selected startup - delivered as services and production support, not cash.

3 days

LEARNING, NETWORKING AND
STARTUP VISIBILITY

1 journey

DOCUMENTED BRAND
TRANSFORMATION

100%

TRANSPARENT WINNER-
SELECTION PROCESS



Your brand can be visible where enterprise, creativity and implementation meet.

01

Real founder development

Support practical guidance in finance, management, marketing, packaging, systems and market readiness.

02

High-value brand positioning

Associate your organisation with entrepreneurship, innovation, local enterprise and professional transformation.

03

Multi-stage visibility

Gain recognition before the event, during the three-day summit, throughout the rebranding journey and at the final reveal.

04

Meaningful relationships

Connect with founders, institutions, educators, service providers, media and other ecosystem partners.

"A sponsor is not placed beside the programme. A sponsor becomes part of the progress the programme creates."



Who your organisation will meet.

A cross-section of emerging enterprise and the institutions that can help it grow.

01

Founders

- Early-stage startups
- Micro and small enterprises
- Student entrepreneurs
- Women-led businesses
- Rural enterprises

02

Institutions

- Government departments
- Banks and financial institutions
- Universities and colleges
- Incubation centres
- Technical support agencies

03

Enablers

- Mentors and consultants
- Technology providers
- Marketing professionals
- Media and influencers
- Industry partners

SPONSOR RELEVANCE

Speak to founders at the moment they are choosing tools, financial partners, systems, suppliers and growth relationships.

LONG-TERM VALUE

Build trust by contributing knowledge and infrastructure rather than relying on logo visibility alone.



Three days. Three business priorities.

01

FRIDAY - 09 OCTOBER

Financial and technical assistance

Government and institutional schemes, credit readiness, loan documentation, incubation, product development, testing, certification and technical support.

02

SATURDAY - 10 OCTOBER

Management, marketing, ERP and growth

Costing, pricing, cash flow, customer acquisition, branding, packaging, accounting, inventory, workflow, digital tools, leadership and scalability.

03

SUNDAY - 11 OCTOBER

Showcase, transparent selection and closing

Startup spotlights, institutional networking, souvenir presentation, explanation of the rebranding package, live winner selection, sponsor recognition and media interaction.

SUITABLE DAY 1 PARTNERS

Banks, NBFCs, government agencies, development institutions, incubators, laboratories and certification bodies.

SUITABLE DAY 2 PARTNERS

ERP providers, technology companies, fintech, logistics, e-commerce, marketing agencies and business consultants.

SUITABLE DAY 3 PARTNERS

Consumer brands, retailers, media companies, foundations, equipment suppliers, packaging companies and associations.



WORTH UP TO

₹
5L

One startup receives a professionally planned brand transformation from audit to launch.

- Business and brand audit
- Market and competitor research
- Brand strategy and identity
- Packaging and label design
- Printing and packaging production
- Signage and display
- Product photography and video
- Website or landing page
- Social-media launch kit
- Business-system support

PROGRAMME PERIOD

12 October 2026 to 31
January 2027

NATURE

Services and production
support, not cash

SPONSOR ROLE

Support approved
components through cash or
in-kind contribution

Where the transformation value can go.

The final allocation is customised after the winner's brand audit and may be rebalanced according to the approved scope.

COMPONENT	MAXIMUM ALLOCATION
Business and brand audit	₹ 40,000
Brand-name and tagline refinement	₹ 20,000
Logo and visual identity system	₹ 60,000
Brand guidelines	₹ 25,000
Packaging and label design	₹ 75,000
Initial printing and packaging production	₹ 1,10,000
Signage and business-display materials	₹ 55,000
Product photography and promotional video	₹ 35,000
Website or landing page	₹ 35,000
Social-media launch kit	₹ 20,000
Marketing and corporate stationery	₹ 15,000
Basic business-system setup	₹ 10,000
Total maximum value	₹ 5,00,000

Important: The winning startup does not automatically receive every listed item. Deliverables, quantities, materials and timelines are defined in the approved winner agreement and project ledger.



Choose the level of association.

HIGHEST ASSOCIATION

Title Sponsor

- Premium event-wide logo hierarchy
- Main-stage and registration visibility
- Premium souvenir placement
- Exhibition or information stall
- Approved presentation opportunity
- Opening and closing recognition
- Selected rebranding-journey visibility
- Category exclusivity where agreed

MAJOR ASSOCIATION

Powered-by Sponsor

- Prominent stage and sponsor-wall logo
- Website and social-media listing
- Full-page souvenir advertisement
- Exhibition or information stall
- Approved session association
- Opening and closing acknowledgement
- Post-event sponsor report

STRONG VISIBILITY

Associate Sponsor

- Selected event-material placement
- Sponsor-wall and website listing
- Half-page souvenir advertisement
- Stall subject to availability
- Ceremony acknowledgement
- Complimentary passes

FOCUSED SUPPORT

Supporting Sponsor

- Sponsor-wall logo
- Website listing
- Social-media acknowledgement
- Quarter-page souvenir advertisement
- Event acknowledgement
- Complimentary passes



Own a meaningful part of the experience.

01

Session Sponsor

Support finance, women entrepreneurship, rural enterprise, branding, ERP or digital-transformation sessions.

02

Showcase Sponsor

Brand the startup product-display and networking zone.

03

Rebranding Partner

Contribute printing, packaging, technology, media, logistics or professional services.

04

Souvenir Sponsor

Secure premium advertisement or sponsored knowledge content in the official publication.

05

Hospitality Partner

Support refreshments, meals, drinking water or guest services.

06

Technology Partner

Support registration, QR passes, internet, displays, streaming or business software.

07

Knowledge Partner

Participate through speakers, information desks, student engagement or research collaboration.

08

Media Partner

Cover registration, summit sessions, winner selection and the rebranding journey.

09

Custom Partnership

Build a tailored collaboration around your organisation's expertise and goals.

Indicative sponsorship levels.

Final contribution, benefits and exclusivity are confirmed only through a signed sponsorship agreement.

SPONSORSHIP LEVEL	PROPOSED CONTRIBUTION	POSITIONING
Title Sponsor	₹ 5,00,000 and above	Highest event-wide visibility
Powered-by Sponsor	₹ 3,00,000 and above	Major event association
Associate Sponsor	₹ 1,50,000 and above	Strong multi-channel visibility
Supporting Sponsor	₹ 75,000 and above	Core sponsor recognition
Session Sponsor	₹ 50,000 and above	Theme or session association
Startup Showcase Sponsor	₹ 75,000 and above	Showcase-area visibility
Souvenir Sponsor	Based on placement	Publication visibility
Rebranding Journey Partner	Custom cash or in-kind	Long-term transformation visibility
Hospitality / Technology / Media	Custom	Category-based association

FINANCIAL SPONSORSHIP

Support venue, production, content, participant services, documentation and transformation delivery.

IN-KIND SPONSORSHIP

Contribute equipment, software, materials, media inventory, hospitality, logistics or professional expertise.



Brand presence across the full journey.

BEFORE THE SUMMIT

- Official website and sponsor page
- Registration campaign
- Social-media acknowledgements
- Digital invitations and press material

DURING THE SUMMIT

- Main stage and LED screen
- Sponsor wall and registration area
- Session screens and wayfinding
- Startup showcase and exhibition stall
- Participant kits and souvenir magazine

AFTER THE SUMMIT

- Rebranding-journey content
- Photography and documentary credits
- Final transformation reveal
- Case-study visibility
- Post-event report and archive

SPONSOR ACTIVATION PRINCIPLE

The best visibility is useful visibility: founder consultations, demonstrations, information desks, knowledge sessions and practical support.



Visible sponsor. Independent selection.

Sponsor participation never provides control over applicant screening or the winner-selection process.

What sponsors may do

- Share expertise and approved information
- Operate an authorised stall or activation
- Support defined programme components
- Receive agreed visibility and reports
- Connect with participants who opt in

What sponsors may not do

- Approve or reject applications
- Add or remove startups from the list
- Influence reviewers or draw operators
- Access private documents without authority
- Guarantee funding, eligibility or selection

DATA PROTECTION

Participant data is shared only with permission, for an authorised purpose or when already approved for public use.

PROMOTIONAL ACCURACY

Sponsors must describe the package accurately and avoid claims of guaranteed funding, endorsement or success.

CONTENT OWNERSHIP

Submitted logos, advertisements and media must be owned or lawfully authorised by the sponsor.



From interest to activation.

01

Enquire

Share organisation and preferred partnership category.

02

Discuss

Align contribution, audience, visibility and activation.

03

Propose

Receive a tailored sponsorship proposal.

04

Agree

Confirm benefits, deadlines and responsibilities.

05

Activate

Submit assets and deliver the approved activation.

06

Report

Receive agreed post-event visibility and outcome records.

MATERIALS TO PREPARE

- Vector and high-resolution logos
- Brand guidelines
- Organisation profile
- Advertisement artwork
- Speaker biography and photograph
- GST and billing details
- Authorised signatory details

WHY EARLY CONFIRMATION MATTERS

- Premium souvenir placement
- Main-stage artwork inclusion
- Better stall selection
- Participant-kit production
- Press and social rollout
- Co-branded activation planning
- Rebranding-journey integration

Production note: Print-dependent benefits may become unavailable after artwork deadlines. Comparable alternatives may be offered where a confirmed benefit becomes operationally impossible.



Start the sponsorship conversation.

ORGANISATION DETAILS

Organisation name

Business sector

Registered address

Website

CONTACT PERSON

Name and designation

Email

Mobile / WhatsApp

PREFERRED CATEGORY

- ☐ Title Sponsor
- ☐ Powered-by Sponsor
- ☐ Associate Sponsor
- ☐ Supporting Sponsor
- ☐ Session Sponsor
- ☐ Startup Showcase Sponsor
- ☐ Rebranding Journey Partner
- ☐ Technology / Hospitality / Media
- ☐ Custom Partnership

CONTRIBUTION

- ☐ Financial sponsorship
- ☐ In-kind sponsorship
- ☐ Financial and in-kind

Proposed value

Contribution or activation concept

SEND TO

connect@omegasummit.in

EMAIL SUBJECT

Sponsorship Enquiry - Omega Startup Summit 1.0



BECOME A SPONSOR

Put your brand behind the next one.

Support practical business learning, stronger local brands and a complete startup transformation that people can see, follow and remember.

WEBSITE

omegasummit.in

EMAIL

connect@omegasummit.in

CALL / WHATSAPP

+91 9774991814

VENUE

Omega Offset Printers, Takyel
Khongbal Branch, Imphal, Manipur

