



OMEGA / SUMMIT 1.0

DELIVER POSSIBILITY

LOGISTICS + CARGO + COURIER
PARTNERSHIP

Move products. Connect markets.

Partner with Manipur's emerging
founders through practical logistics
education, safer shipping and market
access.

WHEN

09-11 October 2026

WHERE

Takyei Khongbal, Imphal

OPPORTUNITY

Up to Rs 5,00,000
rebrand

ORGANISER

Omega Offset Printers





Help Manipur's brands reach customers beyond the valley.

Omega Offset Printers invites cargo operators, courier companies, transporters, freight forwarders, warehousing firms, cold-chain operators and fulfilment platforms to support Omega Startup Summit 1.0.

The summit helps founders understand the complete movement of goods - from packing and pickup to transport, tracking, delivery, returns and customer support.

THE CORE OPPORTUNITY

3 days

Meet product businesses seeking local, interstate, e-commerce and specialised logistics support.

Market

ACCESS FOR LOCAL AND
RURAL ENTERPRISES

Trust

BUILT THROUGH CLEAR,
PRACTICAL GUIDANCE

Growth

FROM OCCASIONAL DISPATCH
TO SCALABLE FULFILMENT



A good product cannot grow if it cannot move safely, affordably and reliably.

01

Reach

Connect local brands with customers across Manipur, Northeast India and national markets.

02

Reliability

Improve packaging, tracking, delivery planning and customer communication.

03

Efficiency

Help founders understand actual weight, volumetric weight, COD, returns and total shipping cost.

04

Scale

Create pathways from manual dispatch to warehousing, fulfilment and integrated logistics systems.

"Branding creates demand. Logistics makes that demand deliverable."



One ecosystem. Many logistics roles.

The summit welcomes logistics providers across the full movement of goods.

01

Movement

- Road cargo
- Air cargo
- Rail cargo facilitation
- Freight forwarding
- Part-load and full-load transport

02

Delivery

- National courier
- Regional courier
- Hyperlocal delivery
- Same-day delivery
- COD-enabled parcel services

03

Fulfilment

- Warehousing
- Pick and pack
- Inventory handling
- E-commerce fulfilment
- Return processing

SPECIALISED LOGISTICS

Cold chain, fragile goods, high-value cargo, food logistics and temperature-controlled storage.

TECHNOLOGY

Tracking, route optimisation, warehouse software, proof of delivery and shipping aggregation.



What startups are trying to solve.

- High shipping cost from Manipur
- Limited pickup and remote-area coverage
- Product damage and weak packaging
- Unclear rates and surcharges
- Delayed or failed deliveries
- No reliable tracking system
- Difficulty handling returns
- Small shipment volumes
- Limited cold-chain access
- Inadequate cargo insurance
- Confusion about actual and volumetric weight
- Incomplete dispatch documents
- Weak COD reconciliation
- No warehousing process
- Difficulty shipping fragile or food products
- Unclear knowledge of restricted items
- No delivery-performance reporting
- Unrealistic customer delivery promises
- Lack of e-commerce integration
- No reverse-logistics plan

PARTNER VALUE

Clear guidance can reduce damage, failed deliveries, disputes and wasted shipping expenditure before a commercial relationship even begins.



Three days. Three logistics opportunities.

01

FRIDAY - 09 OCTOBER

Financial and technical assistance

Transport options, cost planning, packaging for movement, cargo insurance, cold-chain needs, documentation and logistics risk.

02

SATURDAY - 10 OCTOBER

Management, ERP and growth

Order fulfilment, dispatch workflow, inventory, COD reconciliation, returns, route planning, tracking and scalable distribution.

03

SUNDAY - 11 OCTOBER

Showcase, selection and closing

Service demonstrations, packaging displays, founder consultations, partner recognition, networking and transparent winner selection.

SESSION OPPORTUNITY

Share practical guidance rather than a pure sales pitch.

INFORMATION DESK

Explain coverage, service levels, packaging and enquiries.

DEMONSTRATION

Show tracking, fulfilment, packaging or cold-chain systems.



Participate where your capability creates the most value.

Awareness sessions

- Service selection
- Shipping cost
- Packaging for transport
- COD and returns
- Claims and insurance

Information desk

- Coverage maps
- Pickup information
- Service levels
- Tracking demonstrations
- Business account enquiries

Founder assessment

- Product dimensions
- Fragility and shelf life
- Expected shipping volume
- Return requirements
- Suitable logistics category

Rebranding journey

- Transit-ready packaging
- Dispatch workflow
- Courier onboarding
- Barcode and labels
- Initial fulfilment guidance



Practical topics founders can use immediately.

Choosing the right service

Hyperlocal, courier, express, surface cargo, air cargo, part-load, full-load, warehousing and fulfilment.

Understanding shipping cost

Actual weight, volumetric weight, zones, COD, returns, remote-area charges, insurance and packaging.

Packaging for transport

Outer boxes, cushioning, moisture protection, tamper evidence, labels, documentation and palletisation.

E-commerce fulfilment

Order intake, pick and pack, shipping labels, tracking, COD reconciliation, returns and inventory.

Cold-chain logistics

Insulated packaging, temperature control, cold storage, refrigerated transport and contingency planning.

Returns and reverse logistics

Return policy, pickup, inspection, restocking, replacement, refund, cost and fraud control.

Warehousing for startups

Item codes, bin locations, FIFO/FEFO, cycle counts, dispatch areas, safety and warehouse software.

International shipping readiness

Documentation, product restrictions, packaging, customs declarations, duties, insurance and destination requirements.



Choose a role that fits your network and capability.

OFFICIAL LOGISTICS PARTNER

Major event-wide association, session, information desk, premium visibility and post-event reporting.

CARGO + FREIGHT

Interstate movement, freight planning, part-load and full-load guidance.

COURIER + LAST MILE

Parcel delivery, pickup, tracking, COD and returns.

WAREHOUSING + FULFILMENT

Storage, pick and pack, inventory handling and e-commerce fulfilment.

COLD CHAIN

Temperature-controlled packaging, movement and storage.

TECHNOLOGY PARTNER

Tracking, route optimisation, warehouse systems and proof of delivery.

PACKAGING + DISPATCH

Protective packaging, cartons, labels, tamper evidence and palletisation.

SESSION SPONSOR

Association with an approved logistics or fulfilment session.

REBRANDING JOURNEY

Support transit packaging, dispatch setup and initial shipping readiness.

Partnership levels for discussion.

Final benefits, contribution and deliverables will be confirmed through a written agreement.

PARTNERSHIP LEVEL	PROPOSED CONTRIBUTION	MAIN POSITIONING
Official Logistics Partner	Rs 3,00,000+	Major event-wide logistics association
Cargo and Freight Partner	Rs 1,50,000+	Interstate movement and freight positioning
Courier and Last-Mile Partner	Rs 1,50,000+	Parcel and delivery visibility
Warehousing and Fulfilment Partner	Rs 1,00,000+	Storage and fulfilment positioning
Cold-Chain Partner	Rs 1,00,000+	Temperature-controlled logistics positioning
E-commerce Shipping Partner	Rs 1,00,000+	Online seller and integration positioning
Packaging and Dispatch Partner	Rs 75,000+	Safe packaging and dispatch positioning
Session Sponsor	Rs 50,000+	Approved theme or session association
In-kind Logistics Partner	Custom	Transport, warehousing, packaging or delivery support

CUSTOM PARTNERSHIPS WELCOME

Financial, in-kind and service-based contributions may be combined to match your organisation's strengths.



Show founders how your logistics system works.

Demonstration area

- Packaging methods
- Tracking dashboards
- Delivery applications
- Route-planning tools
- Barcode systems
- Cold-chain containers
- Warehouse technology

Information desk

- Coverage maps
- Pickup locations
- Rate guidance
- Transit time
- COD and returns
- Insurance and claims
- Official enquiry forms

SUBMIT IN ADVANCE

Space, power, internet, equipment dimensions, staffing, safety requirements and setup time.

DO NOT

Hide charges, claim unlimited coverage, pressure founders into immediate contracts or access private screening data.



Help startups prepare better shipping enquiries.

Shipping-readiness checklist

- Product description
- Product and packed dimensions
- Actual packed weight
- Fragility and shelf life
- Temperature needs
- Declared value
- Delivery locations
- Expected monthly volume
- Pickup location
- COD and return requirements
- Packaging method
- Insurance need

Safe packaging checklist

- Strong outer packaging
- Correct box size
- Internal cushioning
- Leak and moisture protection
- Tamper-evident sealing
- Edge and corner protection
- Fragile marking
- Correct address and return label
- Barcode visibility
- Required invoice or documents
- Weight accuracy
- Restricted-item compliance

HOW FOUNDERS SHOULD EVALUATE A PROVIDER

Coverage, pickup, transit time, volumetric rules, charges, COD, returns, tracking, proof of delivery, insurance, claims, customer support, prohibited goods, integration and scalability.



Partnership never means influence.

Logistics providers, sponsors, speakers and partners cannot approve applications, influence screening, alter the Final Eligible List, select the winner or access private applicant records without authority.

TRANSPARENT SELECTION

- Anonymised draw IDs
- Frozen eligible list
- Recorded count and file hash
- Public random seed
- Deterministic software
- Witness verification
- Provisional winner and reserves

ONE SELECTED STARTUP

Rs 5L

A customised professional branding and rebranding package provided through services and production support.

- Brand strategy and identity
- Packaging and labels
- Print production
- Signage
- Photography and video
- Website and social media
- Basic business systems

Logistics support may include transit-ready packaging, courier onboarding, dispatch workflow and initial fulfilment guidance where relevant. The package is not cash and does not include unlimited free shipping.



The relationship can continue after the summit.

01

Founder development

- Shipping-readiness workshops
- Packaging clinics
- COD and returns training
- Cold-chain awareness
- Warehousing consultation

02

Business onboarding

- Courier-account setup
- E-commerce integration
- Tracking onboarding
- Dispatch workflow
- Logistics technology setup

03

Market access

- District outreach
- Rural enterprise shipping
- Interstate cargo guidance
- Fulfilment support
- Distribution planning

04

Reporting

- Sessions delivered
- Founder engagement
- Demonstrations
- Visibility delivered
- General programme outcomes

Commercial shipping accounts and contracts remain separate from summit participation.



Tell us how you want to participate.

ORGANISATION NAME

ORGANISATION TYPE

- ☐ Cargo ☐ Courier ☐ Transport
☐ Warehousing ☐ Cold chain ☐ Technology

REGISTERED ADDRESS

OFFICIAL WEBSITE

AUTHORISED CONTACT PERSON

DESIGNATION

EMAIL / MOBILE

PREFERRED ROLE

- ☐ Official Logistics Partner
☐ Cargo and Freight Partner
☐ Courier and Last-Mile Partner
☐ Warehousing and Fulfilment Partner
☐ Cold-Chain Partner
☐ Technology / Packaging Partner
☐ Session Sponsor / Resource Organisation

PROPOSED CONTRIBUTION

PROPOSED SESSION OR ACTIVITY

SPACE / POWER / INTERNET NEEDS

SIGNATURE

DATE



BECOME A LOGISTICS PARTNER

Help local brands go further.

Support safer shipping, broader market access and reliable fulfilment for Manipur's emerging entrepreneurs.

Website

<https://omegasummit.in>

Email

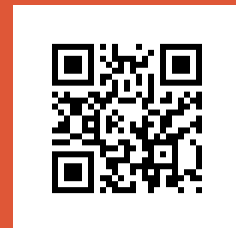
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Venue

Omega Offset Printers, Takyel Khongbal Branch, Imphal,
Manipur



SCAN TO VISIT
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